



EMEA College of Arts and Science, Kondotti Re-accredited with 'A' Grade by NAAC

Aided by Govt. of Kerala | Affiliated to University of Calicut Kumminiparamba P.O., Kondotti Malappuram Dt., Pin: 673 638 Email: mail@emeacollege.ac.in Web: www.emeacollege.ac.in

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- 4. Programme description
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1. Title

PAVE YOUR PATH TO EXCELLENCE!

2. Brochure



3. Profile for Resource Person

1. Arun Kumar MG

Director of Training & Development ,101 LearnersClub .

2. Mohamed Jaseem Director of Operations & Corporate Relations, 101 LearnersClub

4. Programme description

The seminar on "PAVE YOUR PATH TO EXCELLENCE!" as a part of the seminar series in computing skills was organized by the Computer Science Department of EMEA College in association with 1o1 LearnersClub, with the aim of providing students with insights into the rapidly evolving landscape of information technology and corporate socaity. The seminar on "PAVE YOUR PATH TO EXCELLENCE!" proved to be an enriching experience for all participants. It provided a comprehensive overview of the transformative technologies shaping the IT landscape, overview of industrial opportunities and offered a platform for meaningful discussions between academia and industry. The event underscored the importance of staying abreast of technological advancements and fostering a culture of continuous learning within the IT community. It is hoped that such initiatives will continue to inspire and equip students to contribute effectively to the rapidly evolving IT industry.

5. Geo-tagged photographs







6. Students Participation List

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2. Mohamed Jaseem

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4. Geotagged photographs



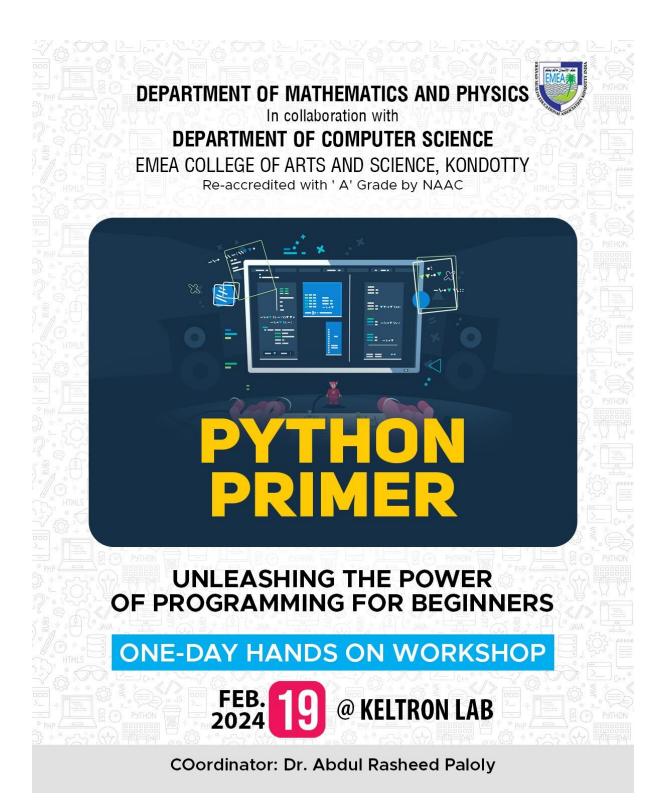




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Report on one-day hands on work shop 'Python Primer-Unleashing the Power of Programming for Beginners'

Venue: Keltron Lab, EMEA College of Arts and Science, Kondotty Date: 19/02/2024, Monday

Objective: The workshop titled 'Python Primer-Unleashing the Power of Programming for Beginners' aimed to provide students with a comprehensive understanding of Python programming language, catering to individuals with little to no prior coding experience. The primary objective was to equip attendees with fundamental Python concepts and skills to kickstart their journey into the world of programming.

Key Topics Covered:

- 1. **Basic Syntax and Data Types:** Participants were introduced to Python's basic syntax rules and various data types such as integers, floats, strings, lists, tuples, and dictionaries. Hands-on exercises were conducted to reinforce understanding.
- 2. **Control Flow Structures:** The workshop delved into control flow structures including conditional statements (if-else), loops (for and while), and logical operators. Attendees practiced writing code snippets to implement these structures.
- 3. **Functions and Modules:** The concept of functions was elucidated, emphasizing code reusability and organization. Participants learned how to define and call functions, along with the importance of modular programming. Introduction to built-in and external modules further expanded their understanding.
- 4. **File Handling:** An overview of file handling in Python was provided, covering reading from and writing to files using different modes (read, write, append). Practical exercises enabled participants to manipulate files and handle exceptions gracefully.

5. **Introduction to Libraries:** Attendees were introduced to popular Python libraries such as NumPy, Pandas, and Matplotlib, highlighting their significance in data analysis and visualization tasks. Basic usage and examples were demonstrated to showcase their functionalities.

Hands-On Practice: Throughout the workshop, students engaged in hands-on coding exercises and mini-projects designed to reinforce theoretical concepts. These exercises were carefully crafted to progressively challenge participants, enabling them to apply newfound knowledge in practical scenarios.

Interactive Sessions: Interactive sessions were conducted to encourage active participation and address queries or doubts raised by participants. The facilitator fostered a collaborative learning environment, encouraging peer-to-peer interaction and knowledge sharing.

Conclusion: The 'Python Primer-Unleashing the Power of Programming for Beginners' workshop concluded on a high note, with participants gaining a solid foundation in Python programming fundamentals. Feedback from students was overwhelmingly positive, with many expressing newfound confidence in their ability to write basic Python code. The workshop served as an excellent springboard for students to further explore advanced Python concepts and embark on their programming journey.



Participants list of one-day hands on work shop 'Python Primer-Unleashing the Power of Programming for Beginners'

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EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY DEPARTMENT OF BUSINESS ADMINISTRATION



PROGRAM REPORT

ON 14 SEPTEMBER 2023

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

SCOPE OF DIGITAL MARKETING



INTRODUCTION

Digital marketing, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.

Marketing techniques have evolved as the ways in which consumers get information change. Radio advertising led to TV advertising, which then shifted to digital marketing with the rise of the internet..

While TV remains a prime advertising medium for many businesses, digital marketing allows companies to reach a global audience online. As digital marketing initiatives continue to grow at a brisk pace, the number of jobs in the field is naturally increasing.



PROGRAM COMMITTEE

RESOURSE PERSON

Shabeeb MM

The Marketer-digital marketing strategist, Founder & CEO of Digital ISM CMO OF TALK 10 Business Ecosystem

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Shijil.C

Assistant Professor Department of Business Administration.

STUDENT COODINATOR

Mohammed Irfan C

Fifth Semester, BBA Student.

<u>AN OVERVIEW</u>

EMEA College of Arts and Science, Kondotty, Bachelor of Business Administration is conducting a series of program for Entrepreneurship Development. A program was conducted for the 3rd year BBA students in the name "A SEMINAR ON SCOPE OF DIGITAL MARKETING" on 14.09.2023. 57 students participated in the programme out of 64 students.

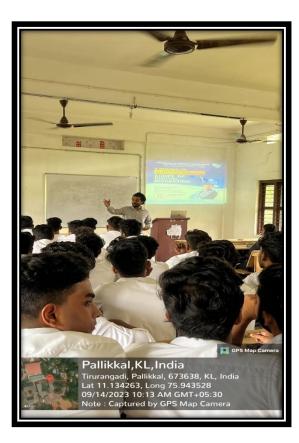
There are a lot of young entrepreneurs in BBA 3rd year and for their improvement and development we have conducted this programme.The programme started at 10 AM in the BBA Hall. Mr. Mohammed Irfan C (Fifth Sem, BBA Student) heartly welcomed all to the program. Mr. Shijil C, Assistant Professor of Department of Business Administration conveyed the presidential address. Later on, the programme was inaugurated by Mr. Asif N, HOD of Department of Business Administration.

The honorable chief guest Mr. Shabeeb. M, (The Marketer, Digital Marketing Strategist, Founder & CEO of DigitalSM, CMO of Talk10 Business Ecosystem) was invited on the floor to take the session on Digital Marketing to all the young entrepreneurs. The session was highly interactive and the students were interested in it. Mrs. Sameera & Mrs. Hanaa Moosa Koya, Assistant Professor of Department of Business Administration delivered the felicitation. Last but not the least, Mr. Muhammed Aslam (Fifth Sem, BBA Student) conveyed the vote of thanks and concluded the programme.

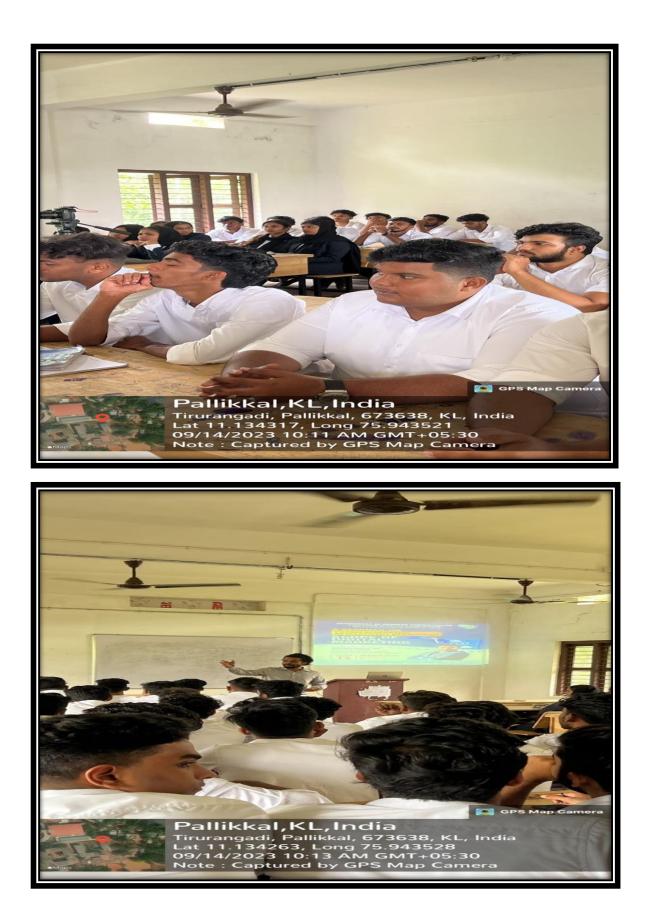
PHOTO GALLERY











DEPARTMENT OF BUSINESS ADMINISTRATION EMEA College of Arts and Science, Kondotty

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A SEMINAR ON ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

SCOPE OF DIGITAL MARKETING

Shabeeb M (The Marketer)

Digital Marketing Strategist, Founder & CEO of DigitalSM, CMO of Talk10 Business Ecosystem



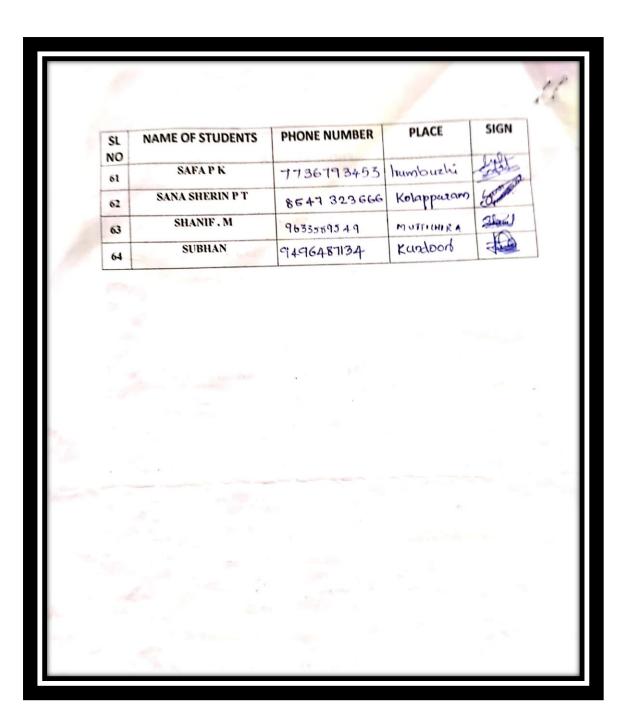
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TWO DAY WORKSHOP ON DATA ANALYSIS USING SPSS ON 22nd and 23rd JANUARY 2024 PG AND RESEARCH DEPARTEMNT OF ECONOMICS

Report

The PG & Research Department of Economics at EMEA College of Arts & Science, Kondotty, in association with the Research Promotion Council, organized a Two-Day Workshop on Data Analysis Using SPSS. The event aimed to equip participants with practical skills in data analysis, particularly utilizing the Statistical Package for the Social Sciences (SPSS). The workshop took place on 22 and 23 January 2024 at the IEDC Hall, providing a valuable opportunity for students, scholars, and faculty to enhance their research capabilities.

Program Schedule

Welcome Address: Dr. Hussain V, Assistant Professor, Department of Economics

Dr. Hussain V commenced the workshop with a warm welcome, expressing enthusiasm for the participants' interest in advancing their data analysis skills. He emphasized the role of SPSS in modern research and its relevance to the field of economics.

Presidential Address: Ibrahim Cholakkal, Workshop Coordinator and Professor, Department of Economics

Ibrahim Cholakkal, the workshop coordinator, delivered the presidential address, providing an overview of the workshop's objectives. He underscored the importance of data-driven decision-making in academic and professional settings.

Inaugural Address: PM Abdu Razaq, Associate Professor, Department of Economics

PM Abdu Razaq officially inaugurated the workshop, highlighting the department's commitment to fostering a research-oriented environment. He encouraged participants to make the most of the opportunity to enhance their analytical skills.

Keynote Address: Badusha Muhammed, Research Scholar, Department of Commerce, SD College Alappuzha

Badusha Muhammed, a distinguished research scholar, delivered a thoughtprovoking keynote address. He shared real-world examples of how effective data analysis contributes to informed decision-making.

Technical Sessions

The workshop comprised hands-on technical sessions conducted by experienced professionals, covering topics such as:

• Introduction to Research

- Introduction to SPSS and its Interface
- Data Import and Cleaning Techniques
- Descriptive Statistics
- Validity, Reliability and Normality
- Regression Analysis and Interpretation
- Correlation Analysis and Interpretation
- t Test, ANOVA, Chi Square Test
- Data Visualization with SPSS

Discussion

A stimulating panel discussion provided participants with the opportunity to engage with experts, ask questions, and gain insights into the practical applications of SPSS in research.

Participants' Feedback Session

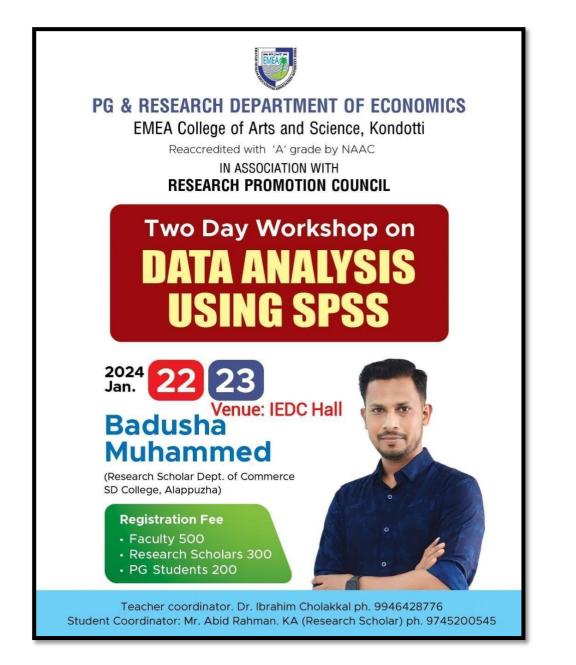
The workshop included a feedback session where participants shared their experiences and highlighted the value they gained from the event. This interactive session fostered a sense of community and collaboration.

Certificate Distribution

The workshop concluded with the distribution of certificates to participants, acknowledging their commitment to advancing their skills in data analysis using SPSS.

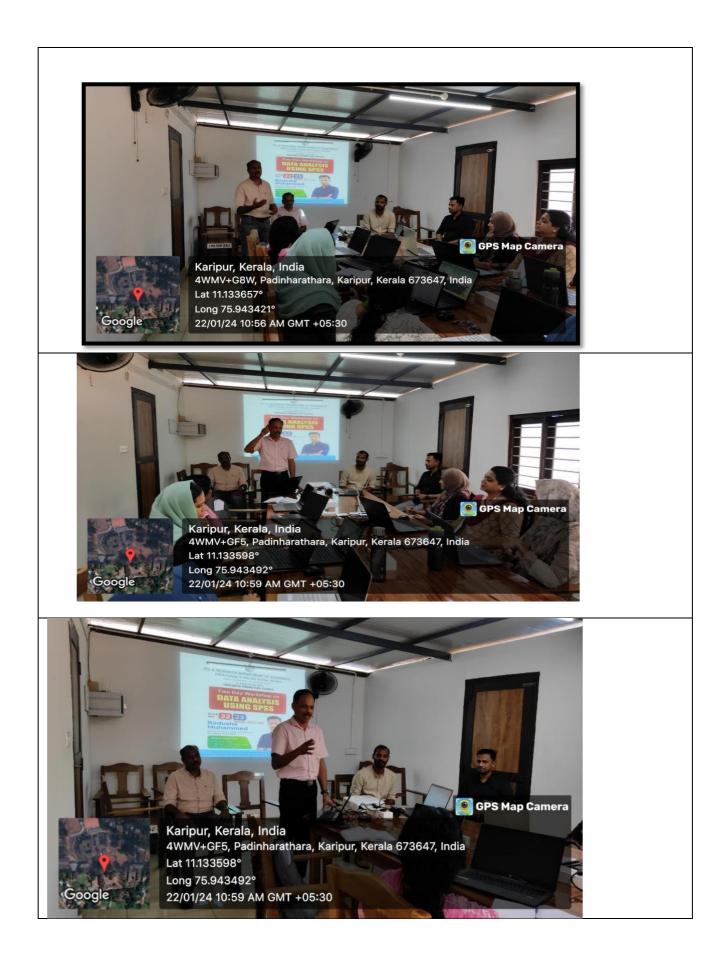
Conclusion

The Two-Day Workshop on Data Analysis Using SPSS emerged as a resounding success, providing a platform for the exchange of knowledge and the development of practical skills. Participants left with a deeper understanding of SPSS and its applications in economic research, contributing to the academic excellence of the PG & Research Department of Economics at EMEA College of Arts & Science, Kondotty. The organizers express their gratitude to all speakers, participants, and sponsors for making this workshop a meaningful and enriching experience.



WO DAY WORKSHOP ON DATA ANALYSIS USING SPSS ON 22nd ,23rd JAN 2024) @ IEDC HALL ATTENDANCE

| SI.No. | Name | Class/Designation | Signature |
|--------|---------------------|---------------------|-----------|
| | Saleel Ahammed.A.K | Research Scholar | Saleel |
| 2. | Abdurazaque.P.M | Associate Professor | Abdur |
| 3. | Mohammed Najeeb.P.M | Associate Professor | AI |
| 4. | lbrhahim Cholakkal | Professor | hung |
| 5. | Nasira Banu.M | Research Scholar | N Barn |
| 6. | Amrutha.P | " | Ani |
| 7. | Sreeja.A | " | Shraffe |
| 8. | Abdul Rasheed.M | " | ABR |
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| 19. | Hussain.V | Assistant Professor | the |
| 20. | Faisal.K | Assistant Professor | FA. |









Dr. Ibrahim Cholakkal (Teacher Coordinator)

Mr. Abidrahman.K.A (Student Coordinator)



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REPORT

An Introduction To The Possibilities Of AI

21 DECEMBER 2023

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BROCHURE OF THE PROGRAMME



Department of Computer Science Association EMEA College of Arts and Science-Kondotty Re-accredited with'A' Grade by NAAC



An introduction to the possibilities of AI



Chief Guest

Dr. Mohamed Basheer KP Asst. Professor, PG & Reasearch Department of Computer Science, Sullamussalam College, Areekode



REPORT

AN INTRODUCTION TO THE POSSIBILITIES OF AI

The Department of Computer Science Association of the EMEA College of Arts and Science conducted a lecture on "An introduction to the possibilities of Al" on December 21, 2023, at the Audio Visual Theatre.

The program was intended to create awareness of trends in technology and future possibilities of AI.The program started at 9:30 AM and was anchored by Sibna Sherin from BSC Computer Science. Muhammed Fayis K. C,The secretary of the association delivered a heartwarming welcome speech, addressing the chief guest and all others. Dr. Riyad sir, the head of the department,held the chairman position and gave an incredible introduction to the guest and the program.

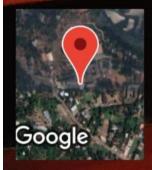
After that, the chief guest, Dr.Mohammed Basheer KP, Assistant Research Department Professor. Pa & of Computer Science, Sullamussalam College, Areekode, delivered an insightful lecture on the topic. The session covered a broad spectrum of topics, including an overview of AI and its subfields like machine learning and natural language processing, alongside real-world applications spanning industries like healthcare, finance, and transportation. The discussion highlighted the benefits of AI, such as enhancing efficiency and decision-making, while also addressing challenges such as job displacement and bias in algorithms. Ethical considerations were examined, alongside future trends like reinforcement learning and GANs. The session emphasised the importance of responsible AI development, considering its potential societal impact and the need for updated regulatory frameworks.

Participants were encouraged to explore AI further and engage in initiatives promoting ethical and responsible AI practices.

The association also awarded Dr.Muhammed Basheer a memento as a token of love. Athif Noor from BSC Computer Science concluded the program by sharing great feedback and giving a vote of thanks. Students from the The BSC computer science department attended the session. CS department professors Mr. Jamshad sir, Mrs.Haulath ma'am, Mrs. Sahla Ma'am, and Union Representative Mubashir PK also adorned the audience section.Overall, the program was a total success, providing insightful knowledge about IT Career.

PHOTO GALLERY

💽 GPS Map Camera



Karipur, Kerala, India 4WMV+C3V, Padinharathara, Karipur, Kerala 673647, India Lat 11.133571° Long 75.942654° 21/12/23 10:53 AM GMT +05:30







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REPORT

Futureproof Your IT Career: Trends, Guidance and AI Insights

21 DECEMBER 2023

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BROCHURE OF THE PROGRAMME



Department of Computer Science Association EMEA College of Arts and Science-Kondotty Re-accredited with'A' Grade by NAAC



AN INVITED LECTURE Futureproof Your IT Career: Trends, Guidance, and Al Insights



Sruthi Deepak Director Of Operations, MaiTexa Technologies Pvt Ltd, Calicut



Audio Visual Theatre

40th EMEA COLLEGE STUDENTS UNION % f @ 40th_studentsunion_emea

REPORT

Futureproof Your IT Career: Trends, Guidance and AI Insights

The Department of Computer Science Association of the EMEA College of Arts and Science conducted "Futureproof Your IT Career:Trends,Guidance and Al Insights" on December 21, 2023, at the Audio Visual Theatre.

The program was intended to create awareness of trends in technology and Impact of AI.The program started at 9:30 AM and was anchored by Sibna Sherin from BSC Computer Science. Muhammed Fayis K. C,The secretary of the association delivered a heartwarming welcome speech, addressing the chief guest and all others. Dr. Riyad sir, the head of the department,held the chairman position and gave an incredible introduction to the guest and the program.

After that, the chief guest, Ms.Sruthi Deepak ,Director Of Operations, MaiTexa Technologies pvt Ltd, Calicut, delivered an insightful lecture about The Future IT Career. .She talked about the Emerging Technologies shaping the IT landscape, such as Artificial Intelligence (AI), Machine Learning (ML). Discussed the impact of AI and automation on various IT roles and how professionals can adapt by upskilling in areas like data science, natural language processing, and robotics.Stress the importance of soft skills such as communication, problem-solving, and adaptability alongside technical skills, as IT professionals increasingly need to work crossfunctionally and interface with stakeholders.Emphasize the importance of networking and building industry connections through internships, professional organisations, and networking events to expand career opportunities and stay updated on industry trends.

The association also awarded Ms.Sruthi Deepak a memento as a token of love. Athif Noor from BSC Computer Science concluded the program by sharing great feedback and giving a vote of thanks. Students from the The BSC computer science department attended the session. CS department professors Mr. Jamshad sir, Mrs.Haulath ma'am, Mrs. Sahla Ma'am, and Union Representative Mubashir PK also adorned the audience section.Overall, the program was a total success, providing insightful knowledge about IT Career.

PHOTO GALLERY











Department of Computer Science EMEA College of Arts and Science, Kondotti

Re-accredited with 'A' Grade by NAAC Aided by Govt. of Kerala | Affiliated to University of Calicut Kumminiparamba P.O., Kondotti Malappuram Dt., Pin: 673 638 Email: mail@emeacollege.ac.in Web: www.emeacollege.ac.in

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- 1. Title
- 2. Brochure
- **3. Profile for Resource Person**
- 4. Programme description
- 5. Geotagged photographs
- 6. Students Participation List

1. Title

Unlock the Possibilities:

Discover your career in Full Stack Development

2. Brochure



3.Profile for Resource Person

1. Safvan

FULL- STACK DEVELOPER - CODLIB.

2. Mohammed Anas

FULL- STACK DEVELOPER - CODLIB.

4.Programme description

The seminar on " Unlock the Possibilities: Discover your career in Full Stack Development" held at the computer lab on 21st February 2924 aimed to provide aspiring developers and students with valuable insights into the dynamic world of full stack development.

A detailed session covered the fundamental concepts of full stack development, explaining the roles and responsibilities of a full stack developer. The presentation delved into various technologies, frameworks, and languages commonly used in frontend and back-end development.

The seminar included an interactive hands-on workshop conducted in the computer lab. Participants had the opportunity to work on practical exercises, creating a basic full stack application. The workshop focused on integrating front-end and back-end components, giving attendees a firsthand experience of the development process.

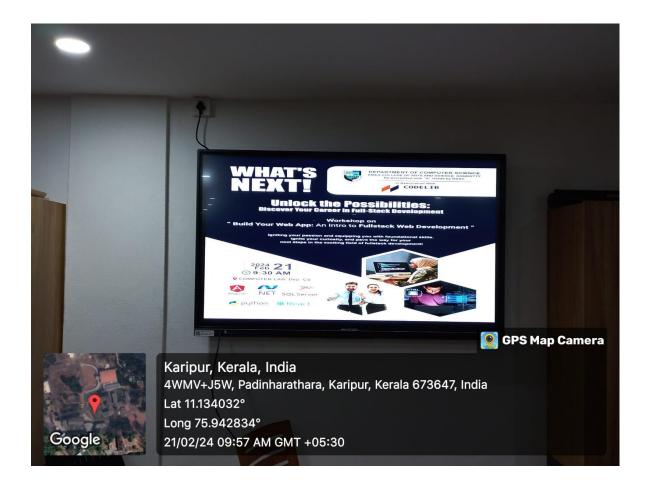
The seminar on "Unlock the Possibilities: Discover your career in Full Stack Development " provided a comprehensive overview of the skills, knowledge, and opportunities available in the field. Attendees left with a deeper understanding of full stack development, practical experience from the workshop, and valuable insights into the industry's expectations.

5. Geo-tagged photographs











7.Students Participation List

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EMEA College of Arts and Science

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REPORT

AWARENESS PROGRAM ON CYBER SECURITY.

30-11-2023

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Brochure of Program



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY Re-accredited with ' A' Grade by NAAC

TRENDS & LEGAL FRONTIERS: AN AWARENESS PROGRAM ON CYBER SECURITY

Speaker:

meer Ali

(Sr. Cyber Security Consultant | Trainer Sysin Technologies LLP) 2023 NOVEMBER 30 THURSDAY - 2.00 PM @ AVT HALL

In association with IQAC

Report

TRENDS AND LEGAL FRONTIERS: AN AWARENESS PROGRAM ON CYBER SECURITY

The Department of Computer Science Association of the EMEA College of Arts and Science conducted "Trends and Legal Frontiers: An Awareness Program on Cyber Security" on November 30, 2023, at the Audio Visual Theatre.

The program was intended to create awareness of trends in technology.

The program started at 2:30 PM and was anchored by Sibna Sherin from BSC Computer Science. Muhammed Fayis K. C., the secretary of the association, delivered a heartwarming welcome speech, addressing the chief guest and all others. Dr. Riyadh sir, the head of the department, held the chairman position and gave an incredible introduction to the guest and the program.

After that, the chief guest, Mr. Ameer Ali, senior cyber security consultant and co-founder of Sysin Technologies, delivered an insightful lecture about cyber security. He talked about the various security concerns of modern relevant technologies and how to take precautions with them. He also talked about the various possibilities the field holds and how, day by day, technology is advancing and creating several opportunities. He concluded the lecture by sharing the cyber security contact details.

The association also awarded Mr. Ameer Ali a memento as a token of love. Athif Noor from BSC Computer Science concluded the program by sharing great feedback and giving a vote of thanks. Students from the BSC computer science department and the BSC double main attended the session. CS department professors Mr. Jamshad sir, Mr. Shamsudheen sir, Mrs. Sahla Ma'am, and Union Representative Aysha Hasna also adorned the audience section. Overall, the program was a total success, providing insightful knowledge about cyber security.

Attendance

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Photo Gallery





